

EDC Website

May 2016-April 2018

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83,256

The number of individuals that have visited our site



276,549

The number of pages viewed



25-34

The most popular age range of users of the website



Reach

Users who look at us most come from London, Gravesend, Dartford, Maidstone and Ashford



International

After the UK, the countries with the highest number of views are America, India, Germany, Canada and France

4,085

Average number of users looking at our site each month



2mins 23 secs

The average amount of time a user spends on our website - the national average is 59 seconds



Pages

Our top 5 most popular pages are, the home page, our Implementation Framework page, planning, about us and track our performance



2453

The number of pages we currently have - our previous site had 45

80%

of our traffic comes directly from our social media

