

Ebbsfleet Development Corporation

Board Meeting Part One

Date of Meeting :	19 December 2018	Agenda Item :	EDC-018-099
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Title of paper	Planning for the next phase of the 'Healthy New Town Programme'
Presented by	Kevin McGeough, Director, HNT Programme
Sub-committee	None

Purpose of Paper and Executive Summary	
To update EDC Board on planning for the next phase of the Healthy New Town Programme.	
EDC Business Plan and KPIs	Delivery of the Programme is a key action within the 2018/19 Business Plan. The programme underpins many of the EDC's KPIs.
Recommendation	FOR DECISION The Board is invited to NOTE the update and APPROVE the proposed approach to plan for, deliver, and embed the next phase of work of the Healthy New Town Programme in to EDC activities going forward.
Annexes	ANNEX A – HNT Slide Pack December 2018
Delegation	Not Applicable
Financial Impact	Outlined in paper
Legal Impact	None
Stakeholder Impact	Outlined in paper and Annex
Sponsor Impact	None

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1. Introduction to the Ebbsfleet Garden City Healthy New Town Programme

- 1.1 The current 2017/19 Delivery Plan for the Healthy New Town (HNT) programme will conclude at the end of March 2019. This paper reflects on the focus of this programme and recommends how we continue to deliver, embed, and evaluate its output and build on its emerging brand value locally and nationally. This paper should be read in conjunction with Appendix 1 (HNT supporting slide pack)
- 1.2 Ebbsfleet Garden City was awarded Healthy New Town (HNT) status in April 2016 following a successful partnership between EDC and Dartford Gravesham and Swanley Clinical Commissioning Group (DGS CCG). Ebbsfleet HNT is the largest of the 10 national pilot sites designated by NHS England, chosen from over 130 submissions.
- 1.3 The objectives of the NHS England HNT programme are outlined in slide 3 of the accompanying slide pack. Each pilot site developed their own programme, focus and governance approach to support their local priorities.
- 1.4 The Ebbsfleet Garden City HNT Delivery Plan was approved by NHSE in April 2017. The agreed Delivery Plan extends to March 2019 and sets out a strategy to address the key health issues identified through the EDC 'Quality of Life' baseline study, specifically; childhood obesity, diabetes, healthy eating, and improving access to green space. Our programme (slides 4-6) has 5 agreed outcome and 3 distinct work streams; developing a new model of local care; delivering an exemplar built environment; and supporting community building between, and with, new and existing communities.
- 1.5 Ebbsfleet is a 'Lead' HNT Programme, and have been asked to lead the national programme on 'community building' and related learning and evaluation, which is being undertaken by Canterbury Christchurch University, and tested through a series of projects and initiatives with local peoples, schools and work places.

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2. Finance and Resources Update

2.1 HNT designation did not include a direct funding stream. However, Ebbsfleet HNT has been successful in securing £920K (£900K from NHSE and the remainder from KCC and Arts Council England) toward team resources, and to test and evaluate projects and initiatives which contribute toward improved health outcomes as agreed by the Ebbsfleet HNT Steering Group.

2.2 EDC carries out the role of 'accountable body' on behalf of the HNT Programme.

2.3 Beyond March 2019 there is unlikely to be a defined HNT budget from NHS England directly to support new projects. A limited budget may be available for continued learning and evaluation. However, NHS England are supportive of places building on the Healthy New Town brand and established partnerships to secure funds from other sources both to continue to deliver and evaluate projects and initiatives and to develop further innovations.

2.4 EDC have identified a number of potential funding sources and are planning to make bids to Arts Council England, Department of Culture Media and Sport, the Sports Council, and Innovate UK to build on and continue the HNT Programme.

2.5 There are no on-going financial liabilities related to the programme.

3. NHSE approach to the next phase of the HNT Programme

3.1 The HNT Programme has been the longest initiative managed by the national NHS England Strategy Team to date. Slides 7 – 8 outline the NHS proposed approach beyond March 2019. NHS England and Public Health England will jointly own and manage the brand and oversee the on-going evaluation and learning from the programme.

3.2 NHS England have appointed support partners (TCPA, Kings Fund, Young Foundation and PA Consulting) to produce the national best practice and guidance document for the HNT Programme, due to be published in April 2019. Lessons, including early evaluation output from the 10 pilots will then feature in a series of national road shows to areas of significant proposed housing growth across England, with the potential for a county-wide event to focus in Kent.

3.3 To ensure a legacy from the programme, NHSE has launched the HNT Developers Network to share joint learning, pursue best practice, and deliver the objectives of the HNT programme beyond March 2019. The 10 HNT pilots will join the developer's network to have a single focus for the programme.

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EDC proposed approach to the next phase of the HNT programme.

- 3.4 Slides 9 – 15 in the accompanying slide pack outlines a proposed approach for EDC to build on the HNT programme. Our proposal is to expand the HNT focus to achieve a holistic approach to 'Healthy Place-making' which will consider how our healthy new town approach supports our wider strategic thinking on housing, inclusive growth, sports and leisure, arts and culture, civic infrastructure, education and skills, and stewardship.
- 3.5 We propose to move away from the three distinct work streams as outlined above toward a four pronged approach to include; delivery; evaluation and learning; community building; and driving the brand.
- 3.6 In terms of delivery, many of the outputs from the HNT programme, such as; the vision for the health and well-being hub; master plan for the health, education, and innovation quarter; ambitions for parks and open space; and partnership working around intergenerational housing; can now move toward feasibility and become EDC projects.
- 3.7 In terms of evaluation, the impact and value of the HNT programme will only be fully understood through a longer term monitoring and evaluation approach. Canterbury Christchurch University (CCCU) secured the role of academic partner for the HNT programme through competitive tender. Canterbury Christchurch University are identifying potential funding sources to continue their evaluation of the impacts of the programme for up to 10 years. NHS England have retained PA consulting to continue a longitudinal evaluation of the overall programme, which will include specific evaluation of initiatives within individual sites which may have national interest – for example Edible Ebbsfleet. EDC will need to continue to contribute to this local and national evaluation approach.
- 3.8 The HNT programme has allowed EDC to test a number of tools, initiatives and projects which have supported local people to 'Get Active in Ebbsfleet' through a range of activities including; sports and physical activity; food growing and healthy eating; and arts and culture. The draft film to be shared with Board will give an indication of the range of activities delivered and a sense of the response and feedback we have had from new and existing communities. We propose to continue to build on the successes and respond to the challenges of this feedback.

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3.9 The HNT programme has attracted significant local and national media interest. Conversations with our developer partners have confirmed that they see significant value in the HNT brand. NHS England is supportive of us developing and building on the brand. We therefore propose to incorporate 'A Healthy New Town' into the overarching Ebbsfleet Garden City brand.

3.10 The HNT programme to date has been overseen by a steering group, Chaired jointly by EDC and DGS CCG. The steering group have agreed the focus and priorities of the programme and are responsible for embedding learning in their wider work across Kent. We propose to refocus and expand this group toward becoming an Advisory Group to EDC Board on the wider 'Healthy Place-making' agenda, with membership to be agreed by EDC Board.

3.11 David Holt is the current Board Champion for the Healthy New Town Programme.

4. Recommendation

EDC Board is asked to approve the proposed approach as outlined above to plan for, deliver, and embed the next phase of work of the Healthy New Town Programme in to EDC activities going forward.