

# Annex B

## News sentiment

|              |           |
|--------------|-----------|
| Negative     | 6         |
| Neutral      | 14        |
| Positive     | 18        |
| <b>Total</b> | <b>38</b> |

## Social media sentiment

|              |            |
|--------------|------------|
| Negative     | 5          |
| Neutral      | 62         |
| Positive     | 113        |
| <b>Total</b> | <b>180</b> |

## Broadcast sentiment

|              |          |
|--------------|----------|
| Negative     | 0        |
| Neutral      | 0        |
| Positive     | 1        |
| <b>Total</b> | <b>1</b> |

Trending themes



Website usage May 2016-July 2019

